

Football Analytics

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Agenda

- **Introduction**
- **Datasets**
- **Applications**
- **Case Study 1**
- **Case Study 2**
- **Q & A**

Introduction

B R A D P I T T



MONEYBALL

Datasets

Event Data:

- On-ball actions
- ~2000 events per match
- Easy to query:
 - All the final third passes by Karimi
- Without context



Opta - Data Collection

<https://www.youtube.com/watch?v=Z52mmpF2wLg>

09 : 34 First Half Game format: Regular Direction of play → Temporary events count: 1

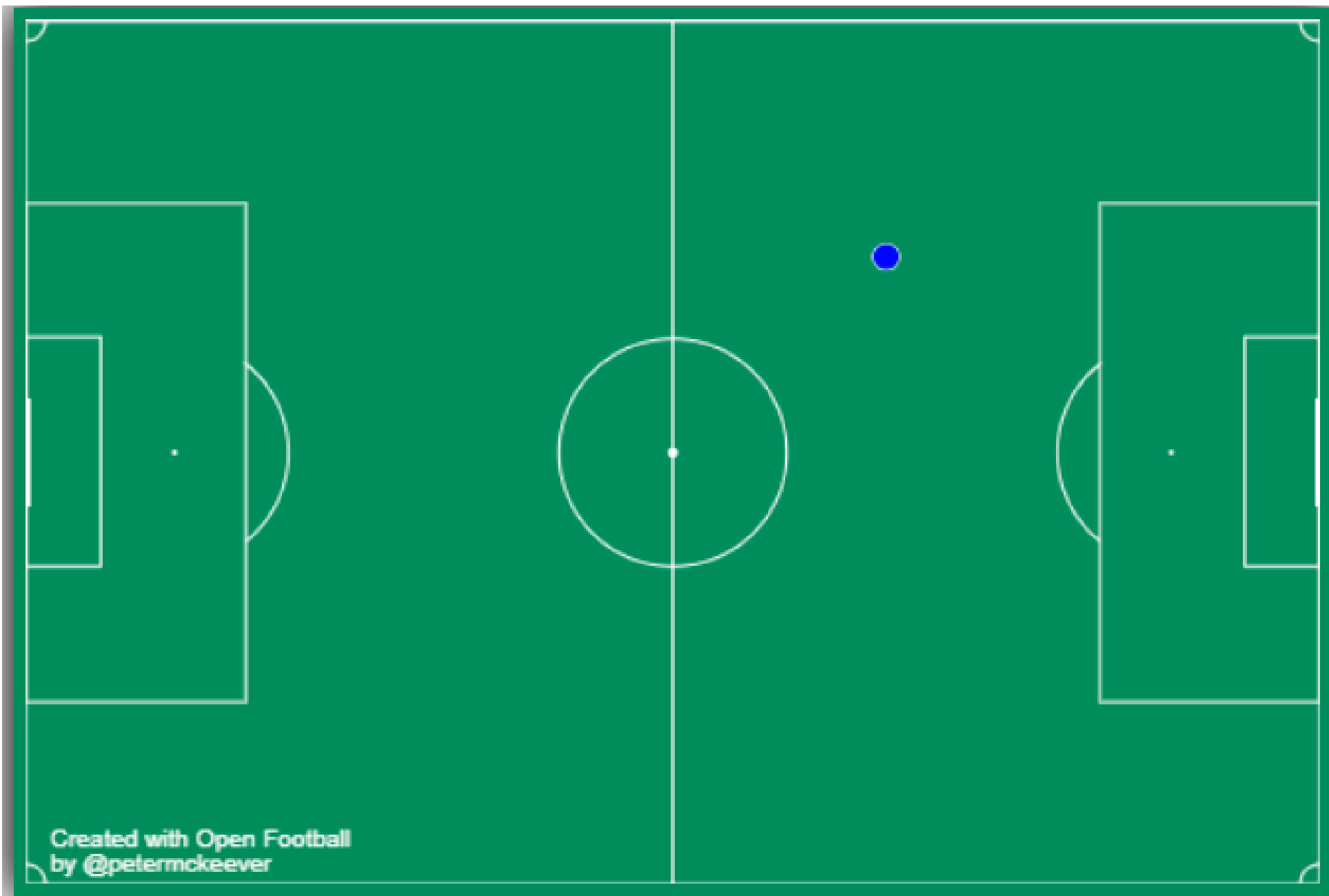
CHE 0-0 MU 09:37

Attempt Pass List

Clear	Pass on	Header
Launch	Shield ball stop	Chip
Tackle	Clearance	Aerial
Take On	Ball touch	Interception
Dispossessed	Goal K.B.	Block
Challenge lost	Ball recovery	Blocked cross
Unst. touch	Goal K.B.	Goal K.B.
Goal	Pass	Goal
Goalkeeper	Out of play	Goal
Goal conceded	Goal conceded	Goal conceded
Free kick	Corner	Card
Start Delay	Error	Offside
Free throw in	Out of play	Out of play

1 De Gea
6 Evans
5 Ferdinand
21 Rabiel
18 Young
25 Jordon Vidars

Player	Timestamp	Id
S. Ferdinand, Pass	06/02/2012 14:47:30	42
J. De Gea, Clear	06/02/2012 14:47:36	41
J. De Gea, Clear	06/02/2012 14:47:35	40
J. De Gea, Clear	06/02/2012 14:47:31	39



Created with Open Football
by @petermckeeper

(69.8,50.71999969482422)

<http://openfootball.club>



<https://www.youtube.com/watch?v=Z52mmpF2wLg>

Event Data Example:

```
<?xml version="1.0" encoding="UTF-8"?>
<!-- Copyright 2001-2017 Opta Sportsdata Ltd. All rights reserved. -->

<!-- PRODUCTION HEADER
|   produced on:      valde-jobq-a02.nexus.opta.net
|   production time:  20170119T183125,93Z
|   production module: Opta::Feed::XML::Soccer::F24
-->
<Games timestamp="2017-01-19T18:31:24">
  <Game id="853308" away_team_id="1028" away_team_name="Caen" competition_id="24" competition_name="French Ligue 1" game_date="2017-01-18T19:00:00" home_team_id="430" home_team_name="Lille"
  <Event id="1670359607" event_id="1" type_id="34" period_id="16" min="0" sec="0" team_id="1028" outcome="1" x="0.0" y="0.0" timestamp="2017-01-18T18:08:25.86"
    <Q id="1549473786" qualifier_id="59" value="1, 24, 11, 18, 5, 28, 7, 6, 26, 25, 12, 2, 4, 10, 17, 20, 22, 40" />
    <Q id="2104355445" qualifier_id="131" value="1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 0, 0, 0, 0, 0, 0, 0" />
    <Q id="1042689974" qualifier_id="30" value="9997, 203368, 42761, 119691, 12845, 44287, 184095, 86281, 60319, 45082, 50996, 7103, 97443, 6596, 199666, 5861" />
    <Q id="1458083580" qualifier_id="44" value="1, 2, 2, 2, 2, 2, 3, 3, 4, 3, 3, 5, 5, 5, 5, 5, 5" />
    <Q id="1254524248" qualifier_id="227" value="0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0" />
    <Q id="697029712" qualifier_id="130" value="11" />
    <Q id="230429698" qualifier_id="194" value="45082" />
  </Event>
  <Event id="802446034" event_id="2" type_id="34" period_id="16" min="0" sec="0" team_id="430" outcome="1" x="0.0" y="0.0" timestamp="2017-01-18T18:08:28.471"
    <Q id="1483710138" qualifier_id="197" value="654" />
    <Q id="733972045" qualifier_id="131" value="1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 0, 0, 0, 0, 0, 0, 0" />
    <Q id="1873267406" qualifier_id="44" value="1, 2, 2, 3, 2, 2, 3, 3, 4, 4, 3, 5, 5, 5, 5, 5, 5" />
    <Q id="1305768225" qualifier_id="130" value="2" />
    <Q id="1130563308" qualifier_id="59" value="30, 15, 6, 27, 26, 3, 7, 28, 10, 9, 14, 2, 4, 8, 13, 18, 19, 40" />
    <Q id="1820025184" qualifier_id="30" value="97288, 183779, 116536, 42586, 102766, 165659, 119735, 193539, 193409, 103124, 229608, 148616, 33946, 115961, 4" />
    <Q id="875720895" qualifier_id="227" value="0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0" />
    <Q id="585487239" qualifier_id="194" value="42586" />
  </Event>
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    <Q id="1553063144" qualifier_id="127" value="Right to Left" />
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    <Q id="944425465" qualifier_id="127" value="Left to Right" />
  </Event>
  <Event id="963150344" event_id="4" type_id="1" period_id="1" min="0" sec="0" player_id="193409" team_id="430" outcome="1" x="49.5" y="50.6" timestamp="2017-01-18T19:00:09.123"
    <Q id="1024498704" qualifier_id="140" value="34.2" />
    <Q id="1483160354" qualifier_id="212" value="17.4" />
    <Q id="1687182276" qualifier_id="279" value="S" />
  </Event>
</Games>
```

Assignment 1

France Ligue 1, 2016 – 2017, first half of the season:

tinyurl.com/ty6op7q

Tracking Data:

- Optical tracking cameras:
 - 90 minutes
 - $90 * 60 = 5400$ seconds
 - 22 players + ball
 - 23 objects
 - 10 frames per second
 - $\approx (5400 * 23 * 10 = 1,242,000)$ rows
 - 25 frames per second
 - $\approx (5400 * 23 * 25 = 3,105,000)$ rows

<https://images.app.goo.gl/mM3o5nA2VVnRWwrv6>



<https://images.app.goo.gl/zPm3298W6PcxCCpC6>

Tracking Data:

- GPS:



<https://images.app.goo.gl/hkxWjWz8gUuixqEm9>



SportVU Cameras

- Missile tracking
- 2010-2011 in NBA
- 2016-2017 in Ligue de Football Professional (France)

SportVU Cameras

- Two types:
 - Data
 - Video and Data
- 30,000 USD per camera
- 3 cameras per stadium

How do they work?

1. Tag the objects in the beginning to track:
 - Kernelized Correlation Filters (KCF)

2. Detect the jersey numbers and the ball in each frame:
 - YOLO: You Only Look Once

You Only Look Once: Unified, Real-Time Object Detection

Joseph Redmon*, Santosh Divvala*[†], Ross Girshick[¶], Ali Farhadi*[†]

University of Washington*, Allen Institute for AI[†], Facebook AI Research[¶]

<http://pjreddie.com/yolo/>

Abstract

We present YOLO, a new approach to object detection. Prior work on object detection repurposes classifiers to perform detection. Instead, we frame object detection as a regression problem to spatially separated bounding boxes and associated class probabilities. A single neural network predicts bounding boxes and class probabilities directly from full images in one evaluation. Since the whole detection pipeline is a single network, it can be optimized end-to-end directly on detection performance.

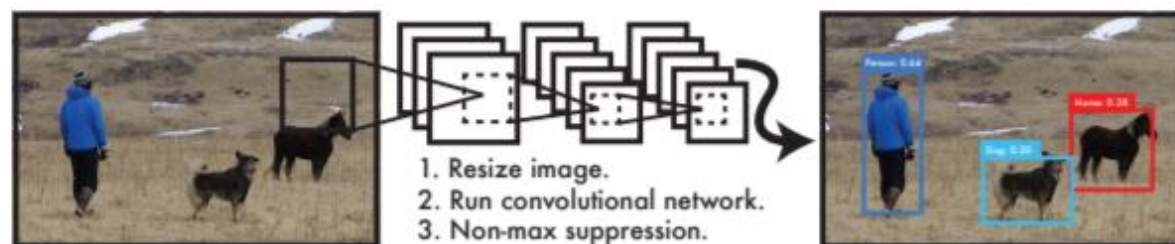
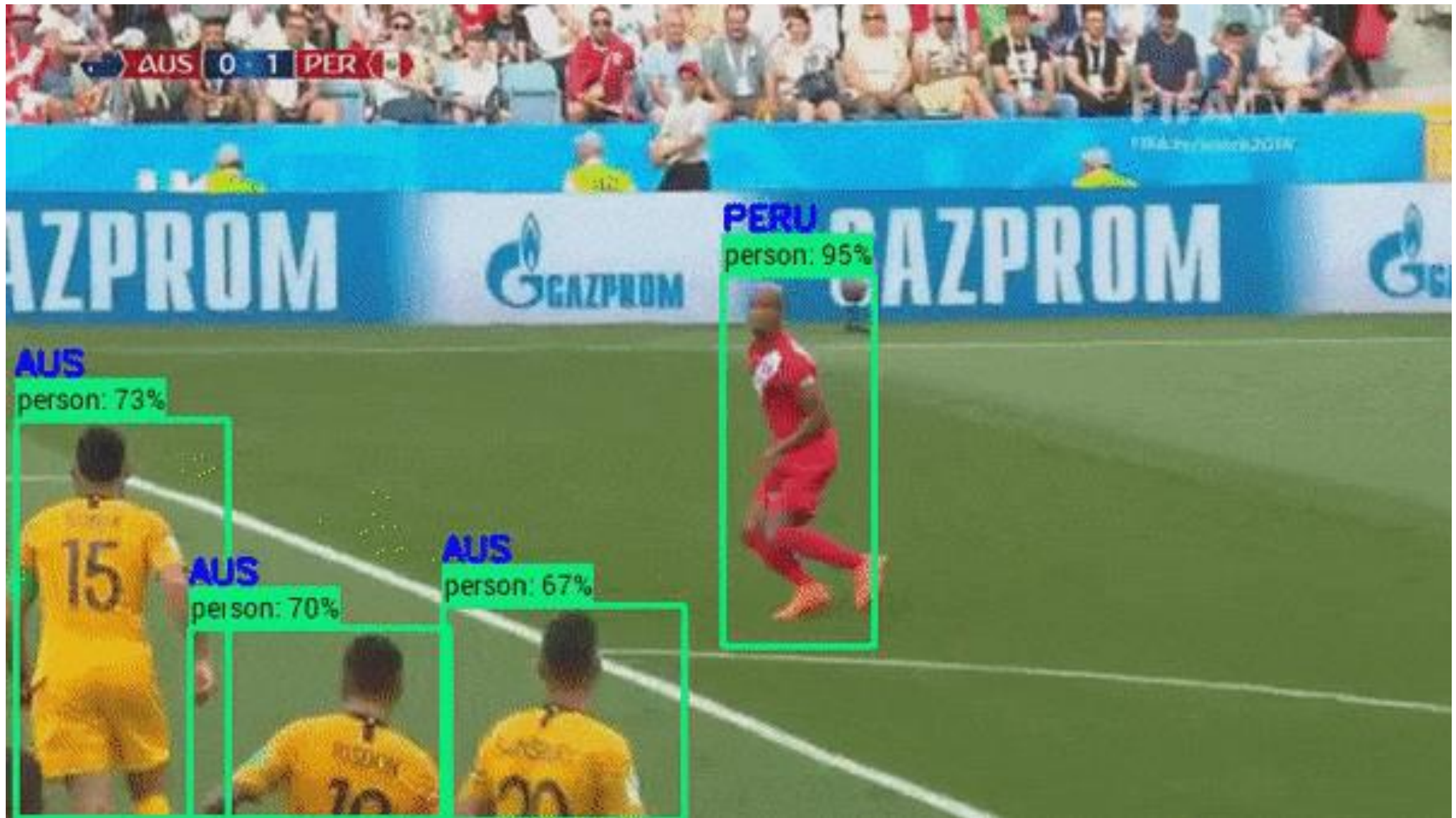


Figure 1: The YOLO Detection System. Processing images with YOLO is simple and straightforward. Our system (1) resizes the input image to 448×448 , (2) runs a single convolutional network on the image, and (3) thresholds the resulting detections by the model's confidence.



<https://www.kdnuggets.com/2018/07/analyze-soccer-game-using-tensorflow-object-detection-opencv.html>



Tracking Data Example

PLAYER_ID	TEAM_FIXTURE	HALF	PLAYER_X_POSITION	PLAYER_Y_POSITION	TIME_VALUE	X_POSITION	Y_POSITION
723245	Lyon	First Half	52.64	33.82	0.0	52.5	34.0
347689	Paris SG	First Half	42.41	33.71	0.0	52.5	34.0
346567	Paris SG	First Half	41.90	57.61	0.0	52.5	34.0
347763	Paris SG	First Half	49.40	52.81	0.0	52.5	34.0
348502	Paris SG	First Half	38.18	38.07	0.0	52.5	34.0
347858	Lyon	First Half	71.99	14.62	0.0	52.5	34.0
464719	Lyon	First Half	52.91	10.39	0.0	52.5	34.0
375843	Paris SG	First Half	33.51	36.63	0.0	52.5	34.0
437146	Paris SG	First Half	52.35	43.78	0.0	52.5	34.0
440664	Lyon	First Half	74.17	42.43	0.0	52.5	34.0

Lyon v PSG

21

Assignment 2

France Ligue 1, 2016 – 2017, 17 matches:

tinyurl.com/yx4vuznb

Applications

Scouting

“There are rich teams

There are poor teams

Then there's 50 feet of crap

And then there's us

It's an **unfair** game.”



<https://images.app.goo.gl/Gc3uTGYJFZq6yvbDA>

Actions Speak Louder than Goals: Valuing Player Actions in Soccer

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ABSTRACT

Assessing the impact of the individual actions performed by soccer players during games is a crucial aspect of the player recruitment process. Unfortunately, most traditional metrics fall short in addressing this task as they either focus on rare actions like shots and goals alone or fail to account for the context in which the

1 INTRODUCTION

How will a soccer player's actions impact his or her team's performances in games? This question is relevant for a variety of tasks within a soccer club such as player acquisition, player evaluation, and scouting. It is also important for the media and building fan engagement, as fans like nothing better than comparing players

A game is a sequence of on-the-ball actions $[a_1, a_2, \dots, a_m]$ where m is the total number of actions

StartTime: the action's start time,

EndTime: the action's end time,

StartLoc: the (x, y) location where the action started,

EndLoc: the (x, y) location where the action ended,

Player: the player who performed the action,

Team: the player's team,

ActionType: the type of the action (e.g., *pass*, *shot*, *dribble*),

BodyPart: the player's body part used for the action,

Result: the result of the action (e.g., *success* or *fail*).

Given: game state $S_i = [a_1, \dots, a_i]$;

Estimate: the probability of scoring and conceding in the near future for the home team h and the visiting team v , which

$$P_{scores}(S_i, h) = P(goal(h) \in F_i^k | S_i)$$

$$P_{concedes}(S_i, h) = P(goal(v) \in F_i^k | S_i)$$

$$P_{scores}(S_i, v) = P(goal(v) \in F_i^k | S_i)$$

$$P_{concedes}(S_i, v) = P(goal(h) \in F_i^k | S_i)$$

where $F_i^k = [a_{i+1}, \dots, a_{i+k}]$ is the sequence of k actions that follow action a_i , and k is a user-defined parameter.

Binary classification:

- Any machine learning algorithm that predicts a probability:
 - Logistic Regression, Random Forest, or Neural Network
- The probability estimates should be well-calibrated
 - <https://scikit-learn.org/stable/modules/calibration.html>

$$g([a_{i-2}, a_{i-1}, a_i]) = y_i$$

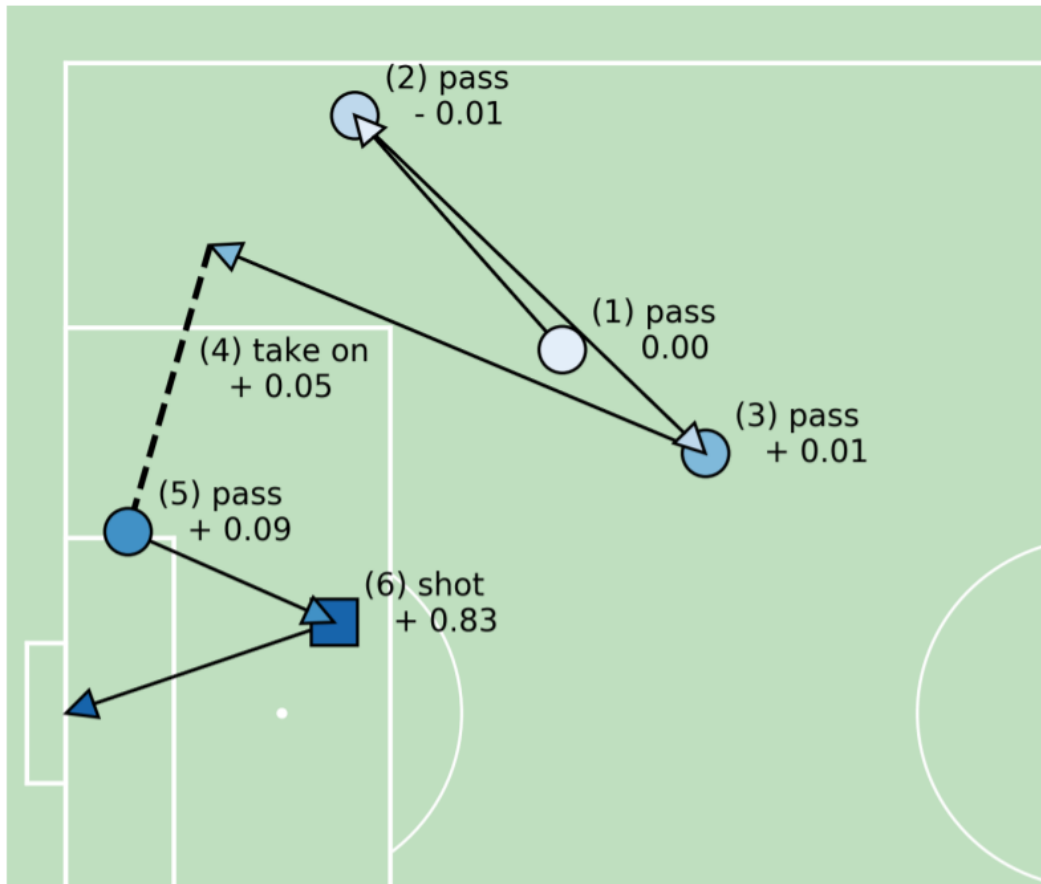
$$\Delta P_{scores}(a_i, \mathbf{x}) = P_{scores}(S_i, \mathbf{x}) - P_{scores}(S_{i-1}, \mathbf{x}). \quad (1)$$

$$\Delta P_{concedes}(a_i, \mathbf{x}) = P_{concedes}(S_i, \mathbf{x}) - P_{concedes}(S_{i-1}, \mathbf{x}). \quad (2)$$

Experiments

- Two catboost models (scoring and conceding probabilities)
- Train the first model on:
 - the 2012/2013 through 2015/2016 seasons
 - produce the outcomes for the 2016/2017 season
 - ROC AUC : 0.76
- Train the second model on:
 - the 2012/2013 through 2016/2017 seasons
 - produce the outcomes for the 2017/2018 season
 - ROC AUC: 0.73

Barcelona's goal against Real Madrid on December 23, 2017



	TIME	PLAYER	ACTION	P_{scores}	VALUE
○	1 92m4s	S. Busquets	pass	0.03	0.00
○	2 92m6s	L. Messi	pass	0.02	- 0.01
●	3 92m8s	S. Busquets	pass	0.03	+ 0.01
- -	4 92m11s	L. Messi	take on	0.08	+ 0.05
●	5 92m12s	L. Messi	pass	0.17	+ 0.09
■	6 92m14s	A. Vidal	shot	1.00	+ 0.83

VAEP (Valuing Actions by Estimating Probabilities)

$$V(a_i, x) = \Delta P_{scores}(a_i, x) + (-\Delta P_{concedes}(a_i, x)) \quad (3)$$

$$rating(p) = \frac{90}{m} \sum_{a_i \in A_p^T} V(a_i), \quad (4)$$

Results

At least 900 mins in the 2017/2018 English Premier League Season

(d) Top-10 players in terms of our VAEP player ratings

R_{vaep}	Player	Rating	R_g	R_a	R_{g+a}	Market Value
1	P. Coutinho	0.899	10	2	4	€ 140m
2	M. Salah	0.817	1	23	2	€ 150m
3	K. De Bruyne	0.641	72	4	15	€ 150m
4	E. Hazard	0.636	21	122	34	€ 150m
5	R. Mahrez	0.635	34	11	16	€ 60m
6	A. Martial	0.607	13	13	9	€ 60m
7	R. Sterling	0.579	7	6	5	€ 120m
8	P. Pogba	0.549	55	9	28	€ 80m
9	H. Kane	0.545	4	140	6	€ 150m
10	S. Heung-Min	0.539	19	36	17	€ 50m

Results

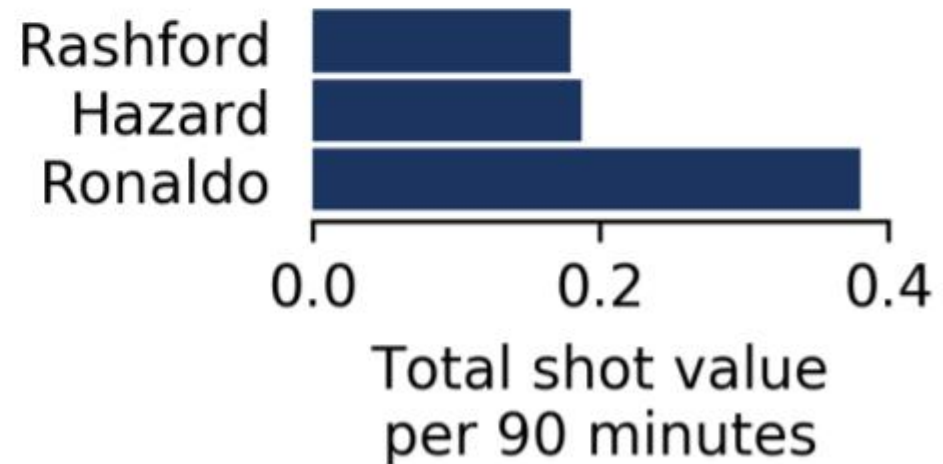
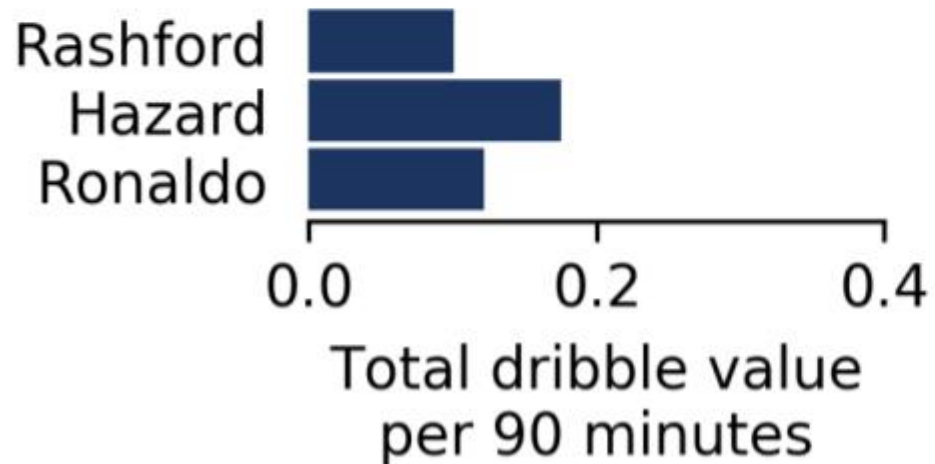
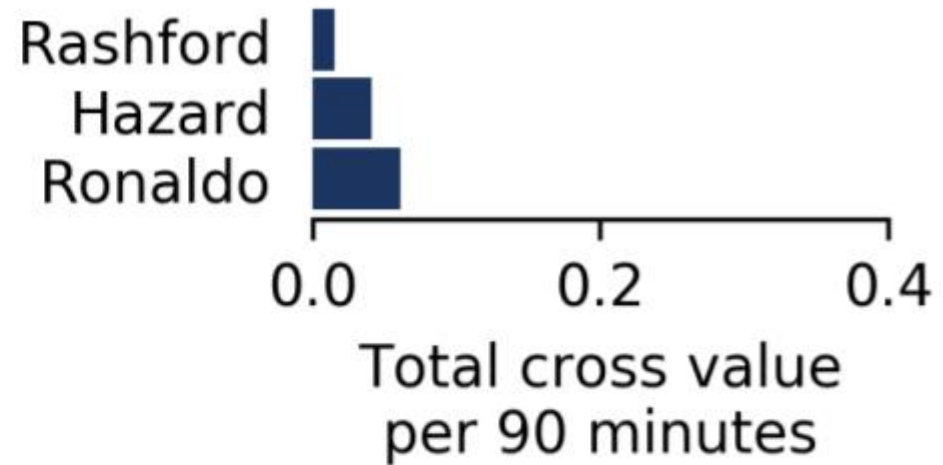
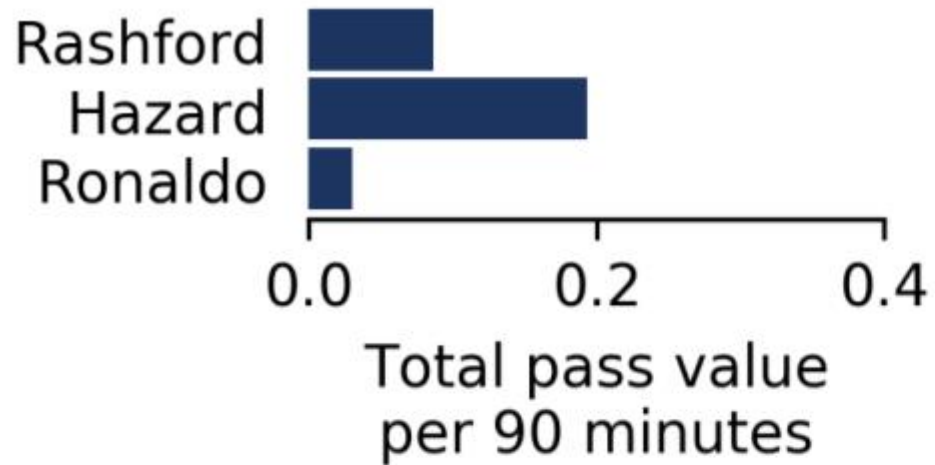
Born after 1/1/1997

2017/2018 season

(b) Young talents in the French, Dutch, and Belgian leagues.

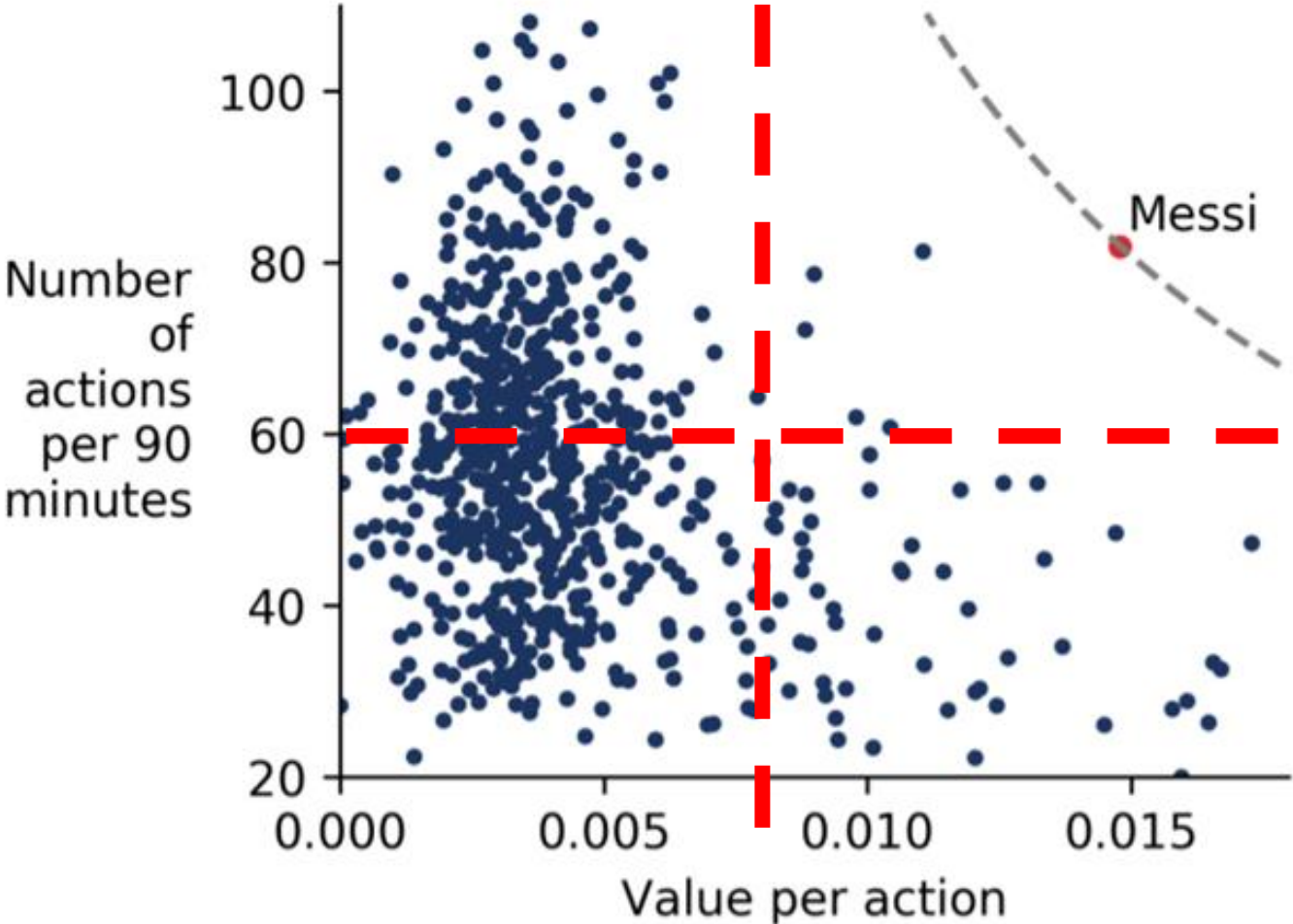
Rank	Name	Team	Age	Rating	Market Value
1	D. Neres	Ajax	21	0.620	€ 25m
2	M. Mount	Vitesse	19	0.616	€ 4m
3	Malcom	Bordeaux	21	0.567	€ 40m
4	K. Mbappé	PSG	19	0.507	€ 200m
5	F. de Jong	Ajax	20	0.495	€ 60m

Results



(b) Playing style of replacement players for Ronaldo

Players in the 2017/2018 season who played at least 900 mins



(a) All players

FILTERS



ALL

GOALKEEPERS

DEFENDERS

MIDFIELDERS

ATTACKERS

POSITIONS

- GK
- RB
- CB
- LB
- DM
- CM
- RM
- LM
- AM
- RW
- CF
- LW

ROLES

SIMILAR TO

AGE

SCISKILL

MARKET VALUE

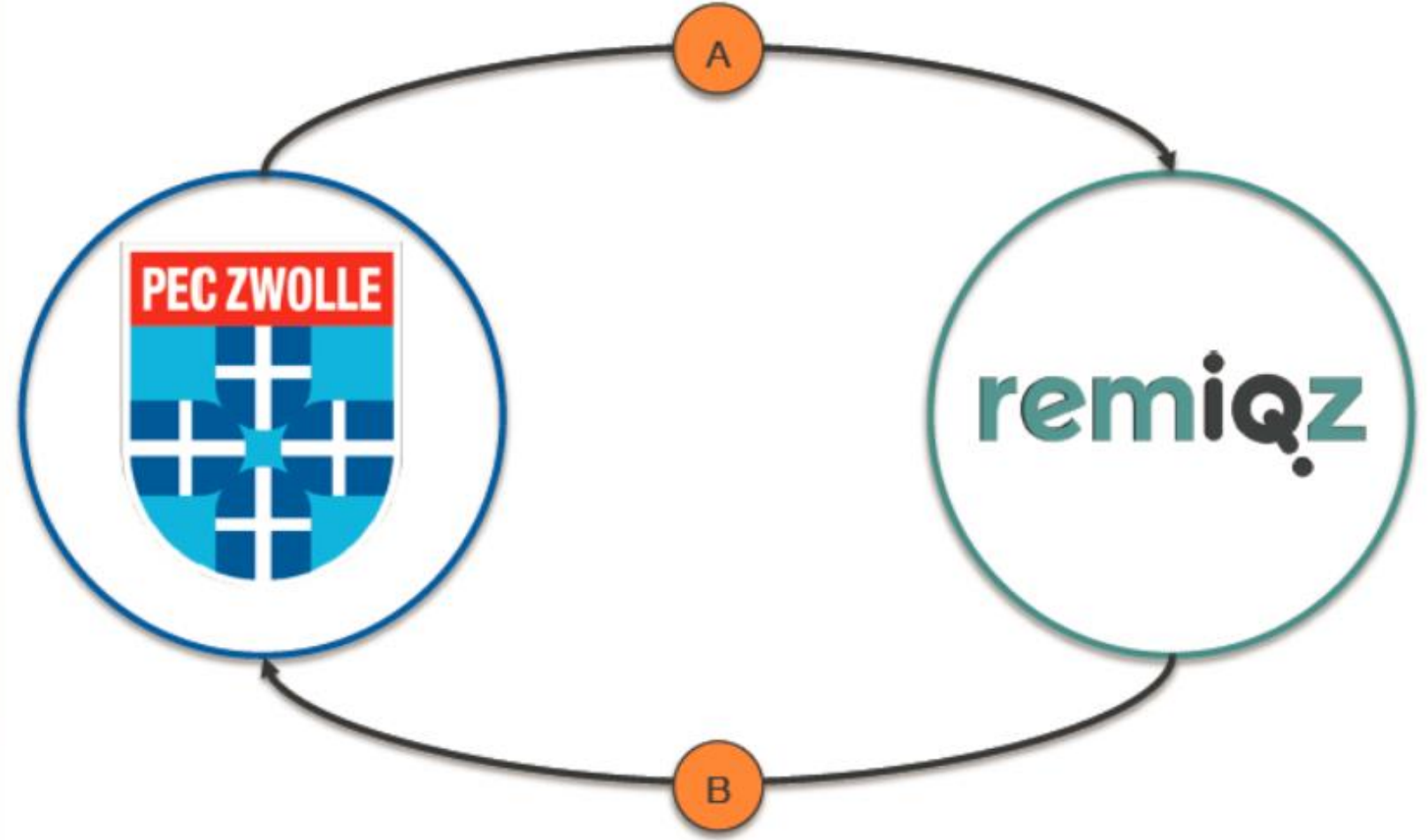
League: Premier League ✕ Role: Advanced Playmaker ✕ ✕ Remove all

<input type="checkbox"/>		Players 61	Age ▼	Contract ▼	SciSkill ▼	Potential ▼	Position ▶
<input type="checkbox"/>		Kevin De Bruyne Manchester City, Premier League (ENG)	28	2023-06	138.7 ▲ 0.1	139.6 ▼ 0.2	Attacking midfield
<input type="checkbox"/>		Roberto Firmino Liverpool FC, Premier League (ENG)	28	2023-06	134.4 ▼ 2.4	135.8 ▼ 3.1	Centre forward
<input type="checkbox"/>		David Silva Manchester City, Premier League (ENG)	33	2020-06	133.3 ▲ 0.4	133.3 ▼ 1.9	Attacking midfield
<input type="checkbox"/>		Georginio Wijnaldum Liverpool FC, Premier League (ENG)	29	2021-06	131.8 ▼ 1.4	133.4 ▼ 0.8	Centre midfield
<input type="checkbox"/>		Dele Alli Tottenham Hotspur, Premier League (ENG)	23	2024-06	122.5 ▲ 0.2	140.5 ▼ 6.3	Attacking midfield
<input type="checkbox"/>		Jordan Henderson Liverpool FC, Premier League (ENG)	29	2023-06	122.0 ▼ 1.4	122.5 ▼ 0.9	Centre midfield
<input type="checkbox"/>		Christian Eriksen Tottenham Hotspur, Premier League (ENG)	27	2020-06	118.8 ▼ 3.2	120.2 ▼ 11.2	Attacking midfield
<input type="checkbox"/>		N'Golo Kanté Chelsea FC, Premier League (ENG)	28	2023-06	116.3 ▼ 0.4	116.3 ▼ 2.8	Centre midfield



Data scouting at PEC Zwolle

Validating existing targets



Suggest new targets

Assignment 3

Find **3 suitable candidates** for the **Right Back (RB)** position at your team (counter-attack based team)

Conditions:

- Under 25 (Young)
- Up to 750,000 Euro (Cheap enough!)
- Asian or African (Open new markets)
- Brilliant Future (Transfer and make a profit)

tinyurl.com/u7ybrqg

Players.csv

birthArea	birthDate	currentNationalTeamId	currentTeamId	firstName	foot	height	lastName	passportArea	role	shortName	weight	wyId
Netherlands	7/25/1998	671	23568	Thijmen	right	196	Nijhuis	Netherlands	Goalkeeper	T. Nijhuis	83	365439
Netherlands	8/12/1999	664	9	Matthijs	right	188	de Ligt	Netherlands	Defender	M. de Ligt	89	365443
Netherlands	2/28/1998	670	10	Teun	left	183	Koopmeiners	Netherlands	Midfielder	T. Koopmeiner	71	365444
Netherlands	3/13/1998	670	32	Jay-Roy	right	193	Grot	Suriname	Forward	J. Grot	98	365445
Netherlands	1/19/1999	670	11	Donyell	right	179	Malen	Suriname	Forward	D. Malen	78	365446
Austria	2/4/1998	9116	680	Maximilian	left	189	WÄ¶ber	Austria	Defender	M. WÄ¶ber	82	367503
England	1/26/1998	2421	39826	Easah	left	188	Suliman	England	Defender	E. Suliman	78	368350

KPIs.csv

wyId	accelerations	aerialDuels	aerialDuelsWon	assists	backPasses	corners	crosses	directRedCard	dribbles	forwardPasses	fouls	goals	headShots	interceptions	longPasses	losses	matches
149157	1	19	5	0	102	0	7	0	19	175	12	0	0	53	34	97	11
218554	0	0	0	0	0	0	0	0	0	10	0	0	0	1	5	2	1
216568	15	11	1	2	85	5	28	0	70	90	12	3	1	25	19	103	18
221036	1	17	10	0	30	5	1	0	5	80	9	0	0	40	35	59	9
221037	3	7	2	0	35	0	8	0	26	59	3	0	0	31	12	43	6

tinyurl.com/u7ybrqg



Position: Defenders

Main position: Right-Back

Age group: All




























Year: All

Nationality: Netherlands

Confederation: Worldwide

Show

Compact Detailed Gallery


#	Player	Age ↑	Nat.	Club	Market value ↑
1	 Hans Hateboer Right-Back	25			€15.00m 
2	 Denzel Dumfries Right-Back	23	 		€13.50m 
3	 Joël Veltman Right-Back	27			€10.00m 
4	 Timothy Fosu-Mensah Right-Back	21	 		€7.00m 
5	 Kenny Tete Right-Back	24	 		€7.00m 
6	 Rick Karsdorp Right-Back	24			€7.00m 

External Datasets

<https://sofifa.com>



M. Taremi (ID: 241788) FIFA 20 DEC 18, 2019

Mehdi Taremi  **CF LW** Age 26 (Jul 18, 1992) 6'2" 176lbs

74 Overall Rating

74 Potential

Value €6M

Wage €10K

Real Overall Rating

	LS 75	ST 75	RS 75	
LW 73	LF 75	CF 75	RF 75	RW 73
	LAM 73	CAM 73	RAM 73	
LM 71	LCM 66	CM 66	RCM 66	RM 71
LWB 53	LDM 51	CDM 51	RDM 51	RWB 53
LB 50	LCB 46	CB 46	RCB 46	RB 50

Attacking

- 56** Crossing
- 74** Finishing
- 69** Heading Accuracy
- 68** Short Passing
- 71** Volleys

Mentality

- 31** Aggression
- 17** Interceptions
- 76** Positioning
- 68** Vision
- 61** Penalties
- 74** Composure

Skill

- 77** Dribbling
- 71** Curve
- 43** FK Accuracy
- 47** Long Passing
- 78** Ball Control

Defending

- 33** Defensive Awareness
- 37** Standing Tackle
- 19** Sliding Tackle

Movement

- 68** Acceleration
- 67** Sprint Speed
- 67** Agility
- 74** Reactions
- 60** Balance

Goalkeeping

- 9** GK Diving
- 11** GK Handling
- 9** GK Kicking
- 15** GK Positioning
- 8** GK Reflexes

Power

- 78** Shot Power
- 70** Jumping
- 66** Stamina
- 72** Strength
- 70** Long Shots

Talent detection in soccer using a one-class support vector machine

Jauhiainen Susanne^{1*}, Forsman Hannele², Äyrämö Sami¹, and Kauppi Jukka-Pekka¹

¹ Faculty of Information Technology, University of Jyväskylä, Finland

² Eerikkilä Sports Institute, Tammela, Finland

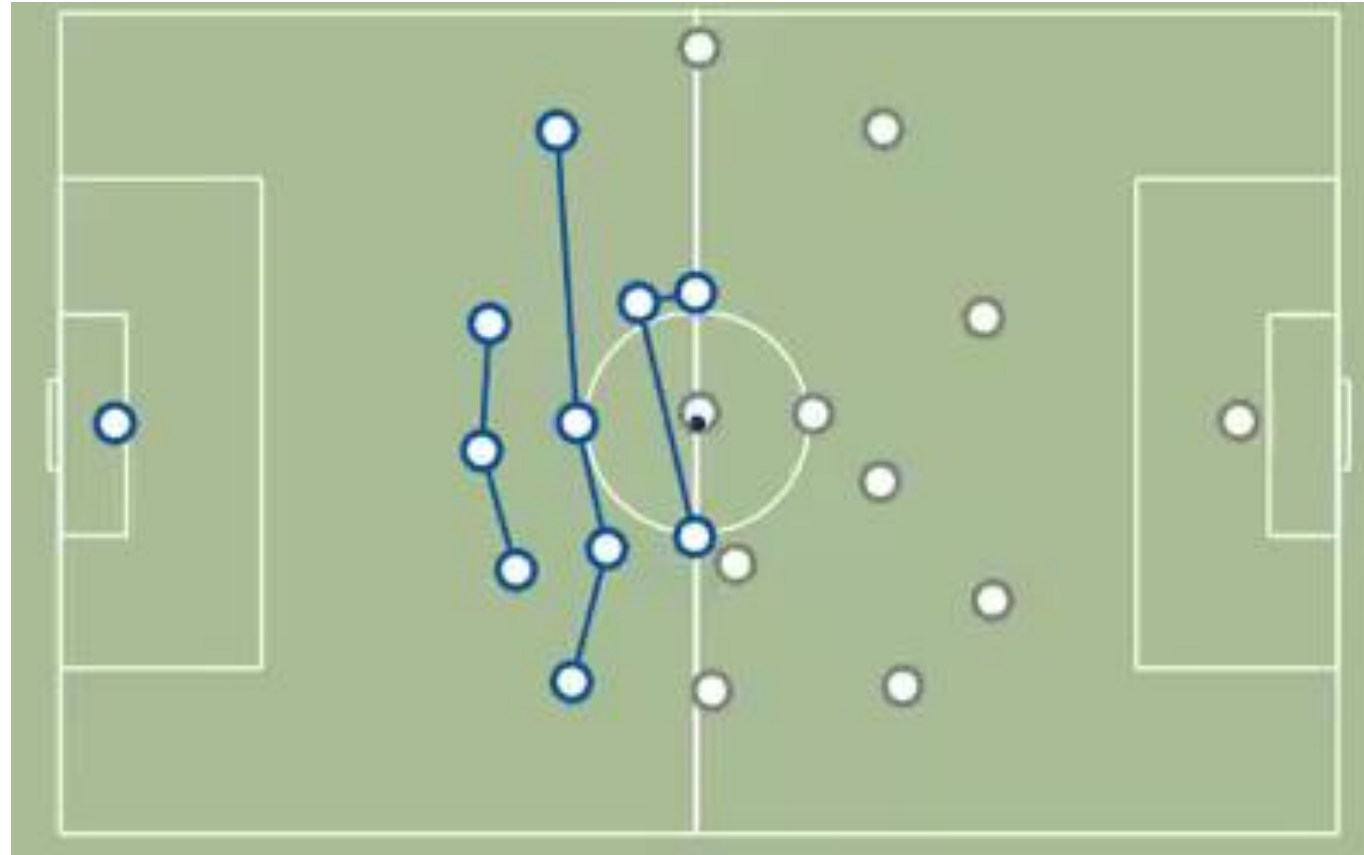
Abstract — A large variety of different features are needed to succeed in soccer and therefore talent identification is a very complex process. In this study, unsupervised anomaly detection was used to get new insight into talent identification. The aim was to build an automatic "talent detector" from a longitudinal player data set to detect those Finnish players that have signed a contract with an soccer academy abroad. One-class support vector machine (one-class SVM) was able to detect these players with perfect sensitivity. A portion of other players were also detected as "talented" (AUC = 0.77). This may indicate that they also have potential to succeed abroad. On the other hand, the number of used variables was small due to high number of missing values, and it is likely that the specificity of the model can be improved once more data is obtained.

Pre-Match Analysis



Pre-Match Analysis

- Search in videos:
 - Find all moments that:
 - Central defenders were 30+ meters apart



<https://twitter.com/KubaMichalczyk/status/1211291230140796928>



Coding Data:

<https://images.app.goo.gl/MovFXrnSDbcvyUKj9>



Half-Time Break!



Challenges

1. Having a high data quality:



Data: * A * B * C * D * Mean Google Survey

<https://www.americansocceranalysis.com/home/2019/9/30/shots-in-the-dark-how-data-providers-tell-us-different-versions-of-what-happened>

Challenges

2. Merging event data with tracking data

3. Adding context to event data:

- Is a pass under pressure?
- What are the pass options?

4. Writing queries for tracking datasets

5. Finding public work

Challenges

6. Creating new metrics



Case Study 1

Question

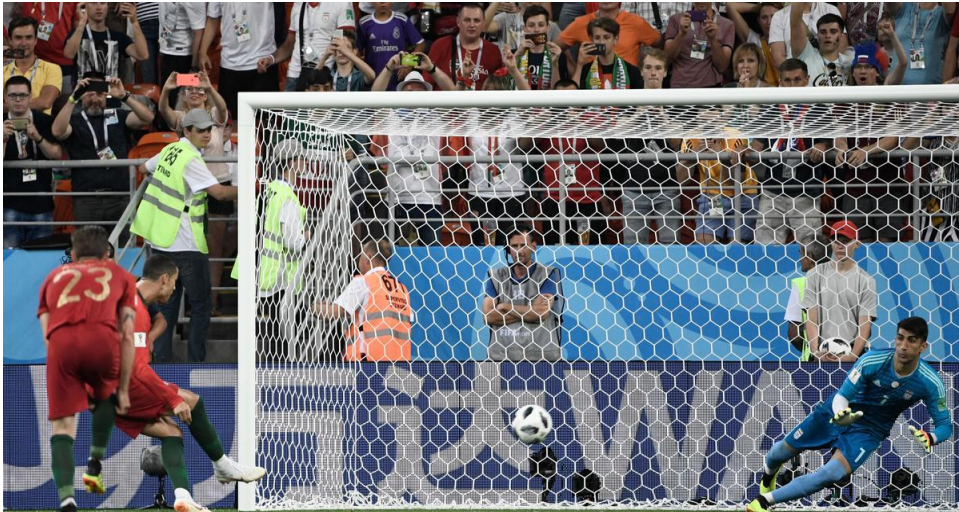
How does a football team possess the ball?



Event Data:



Iran - Portugal



<https://scroll.in/field/884104/fifa-world-cup-iran-hold-portugal-to-1-1-draw-as-cristiano-ronaldo-misses-penalty>

<https://github.com/statsbomb/open-data>

```
"period" : 2,  
"timestamp" : "00:07:22.793",  
"minute" : 52,  
"second" : 22,  
"type" : {  
  "id" : 16,  
  "name" : "Shot"  
},  
"possession" : 86,  
"possession_team" : {  
  "id" : 780,  
  "name" : "Portugal"  
},  
"play_pattern" : {  
  "id" : 5,  
  "name" : "Other"  
},  
"off_camera" : false,  
"team" : {  
  "id" : 780,  
  "name" : "Portugal"  
},  
"player" : {  
  "id" : 5207,  
  "name" : "Cristiano Ronaldo dos Santos Aveiro"  
},  
"location" : [ 108.0, 40.0 ],  
"duration" : 0.68,  
"related_events" : [ "7a835a88-2a92-466d-9461-dea4d0f4f61f" ],  
"shot" : {  
  "statsbomb_xg" : 0.76,  
  "end_location" : [ 119.0, 42.2, 0.9 ],  
  "outcome" : {  
    "id" : 100,  
    "name" : "Saved"  
  },  
  "body_part" : {  
    "id" : 40,  
    "name" : "Right Foot"  
  },  
  "type" : {  
    "id" : 88,  
    "name" : "Penalty"  
  },  
  "technique" : {  
    "id" : 93,  
    "name" : "Normal"  
  }  
}
```

Ball possession process



caseID	action	type	play_pattern	recipient	startTime	period	duration	endTime
7557160	Pass	Free Kick	From Free Kick	Omid Ebrahimi	00:48:41.660	2	1.6	00:48:43.260000
7557160	Pass	None	From Free Kick	Sardar Azmoun	00:48:46.460	2	2.76	00:48:49.220000
7557160	Pass	None	From Free Kick	Saman Ghoddos	00:48:49.220	2	1.12	00:48:50.340000
7557160	Shot	Open Play	From Free Kick		00:48:51.753	2	0.107	00:48:51.860000
7557160	Block	None	From Free Kick		00:48:51.860	2		None
7557160	Goal Keeper	Shot Faced	From Free Kick		00:48:51.995	2		None
7557160	Ball Recovery	None	From Free Kick		00:48:53.380	2		None
7557160	Shot	Open Play	From Free Kick		00:48:53.993	2	0.44	00:48:54.433000
7557160	Goal Keeper	Shot Faced	From Free Kick		00:48:54.433	2		None

possession_team	team_action	player	body_part	start_X	start_Y	end_X	end_Y	result
Iran	Iran	Ramin Rezaeian	Right Foot	28.0	78.0	28.0	54.0	None
Iran	Iran	Omid Ebrahimi	Right Foot	35.0	51.0	86.0	53.0	None
Iran	Iran	Sardar Azmoun		84.0	40.0	97.0	39.0	None
Iran	Iran	Saman Ghoddos	Right Foot	97.0	45.0	101.0	45.0	Blocked
Iran	Portugal	José Miguel da Rocha Fonte		20.0	36.0			None
Iran	Portugal	Rui Pedro dos Santos Patrício		2.0	39.0	2.0	40.0	None
Iran	Iran	Mehdi Taremi		112.0	33.0			None
Iran	Iran	Mehdi Taremi	Left Foot	113.0	33.0	120.0	35.5	Off T
Iran	Portugal	Rui Pedro dos Santos Patrício		4.0	45.0	5.0	45.0	None

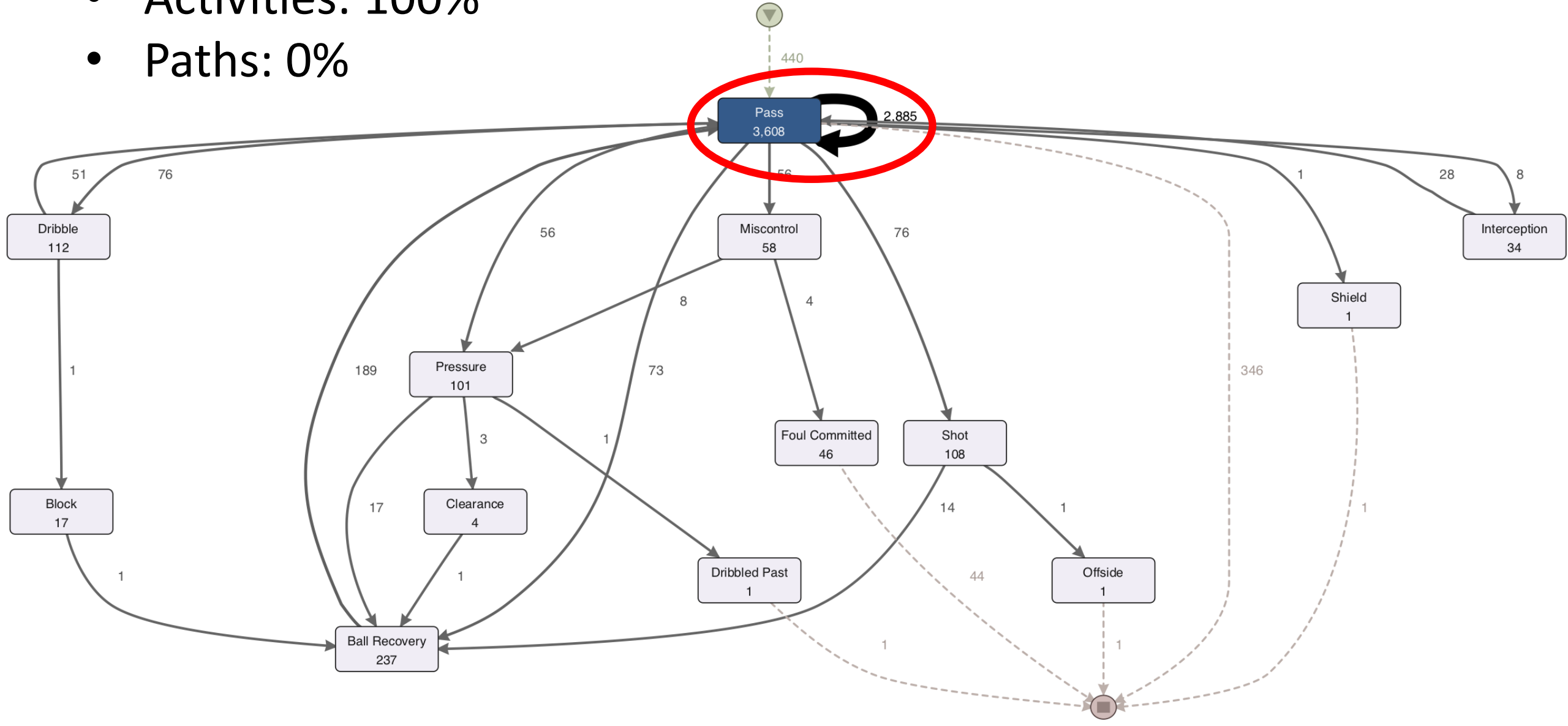
Belgium

7 matches






Disco

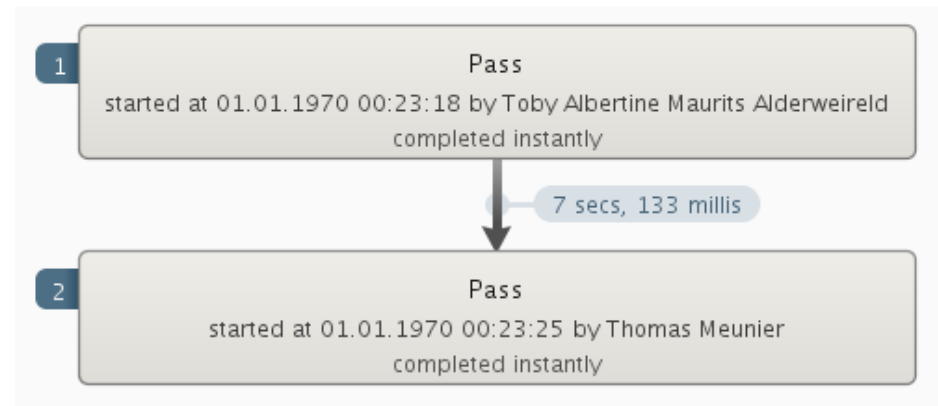
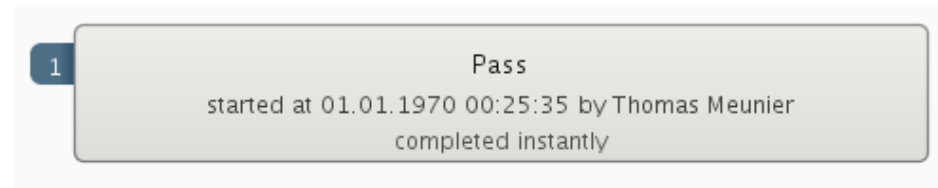
- Activities: 100%
- Paths: 0%



Statistics

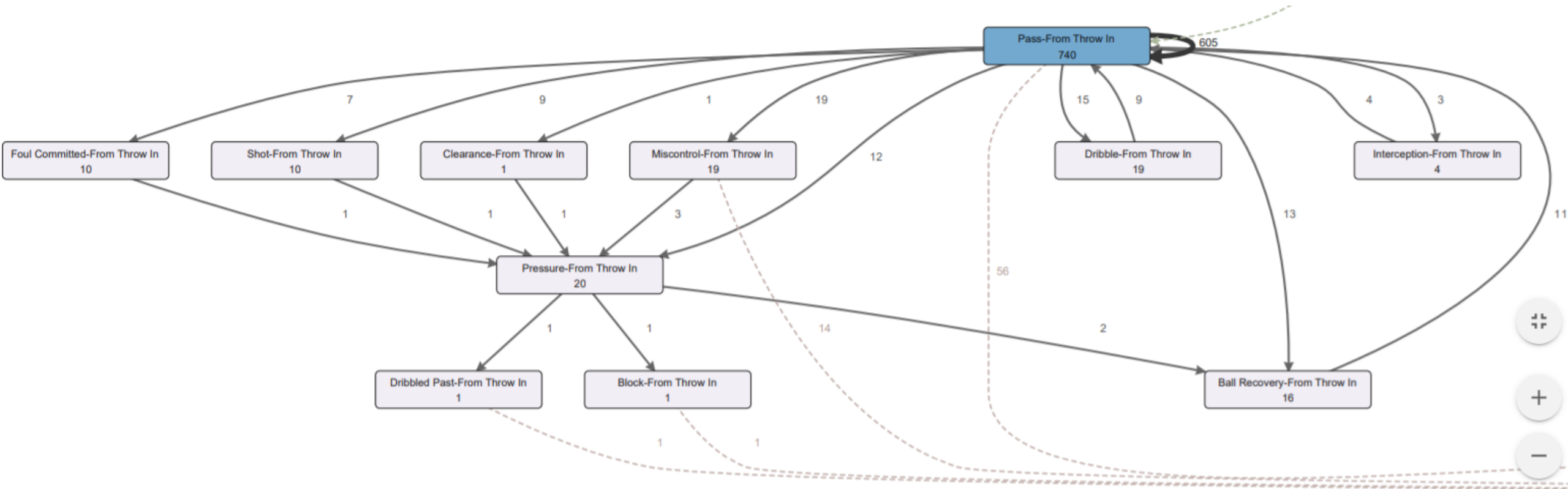
- 594 cases
- 295 variants

 Variant 1 48 cases (8.08%) >
 Variant 2 38 cases (6.4%) >
 Variant 3 29 cases (4.88%) >



Set Pieces (sub-processes)

- Action + Type



Undesired cases

Variants (402)		Cases (11)	
Complete log All cases (594)	>	8650119 1 events	>
Variant 1 17 cases (2.86%)	>	865045 1 events	>
Variant 2 13 cases (2.19%)	>	8655126 1 events	>
Variant 3 13 cases (2.19%)	>	8655142 1 events	>
Variant 4 11 cases (1.85%)	>	7536106 1 events	>
Variant 5 7 cases (1.18%)	>	7536147 1 events	>
Variant 6 7 cases (1.18%)	>	7536161 1 events	>
Variant 7 7 cases (1.18%)	>	75704 1 events	>

8650119
Case with 1 events

Events 1

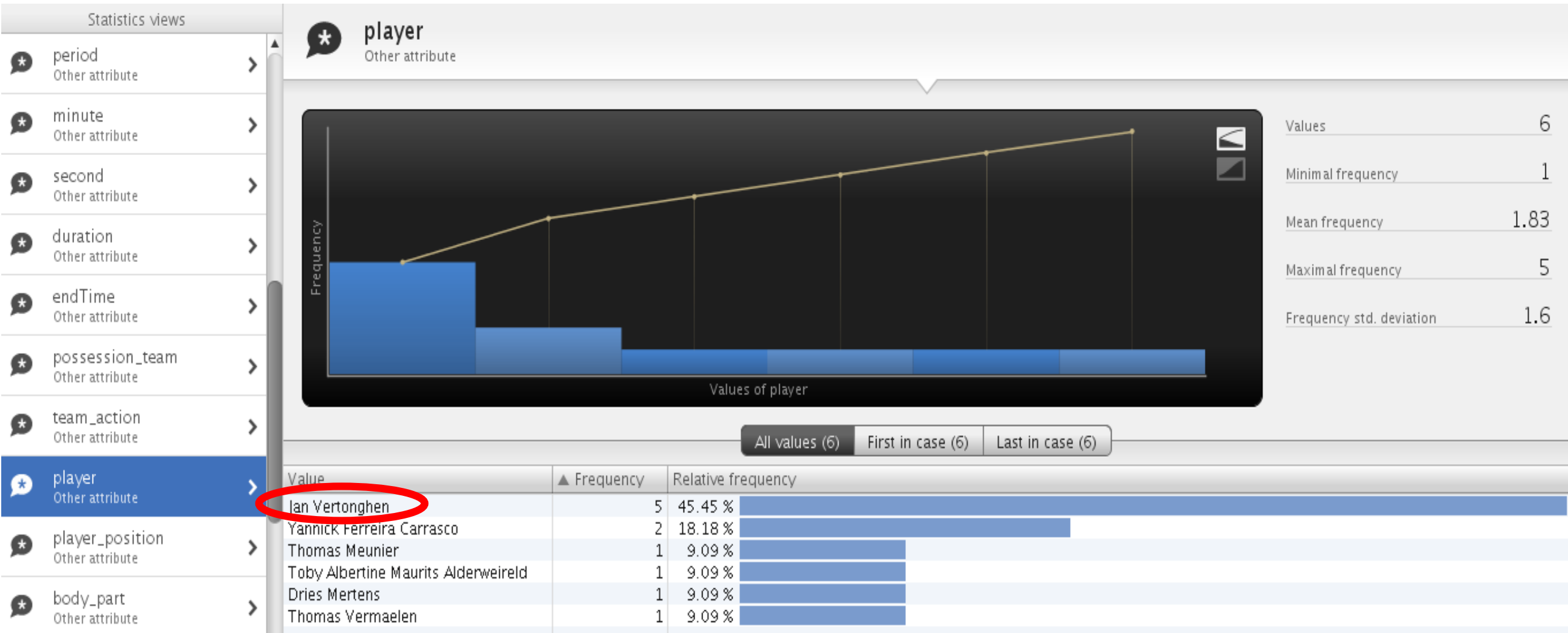
Start 01.01.1970 00:21:05

Duration 0 millis

Graph Table

1 **Pass_Throw-in_1**
started at 01.01.1970 00:21:05
completed instantly

Undesired cases




Undesired cases

Cases (5)

- 8650119
1 events
- 7536147**
1 events
- 7536161
1 events
- 7584137
1 events
- 7552129
1 events

7536147
Case with 1 events



Events

Start 01.01.1

Duration

Graph Table

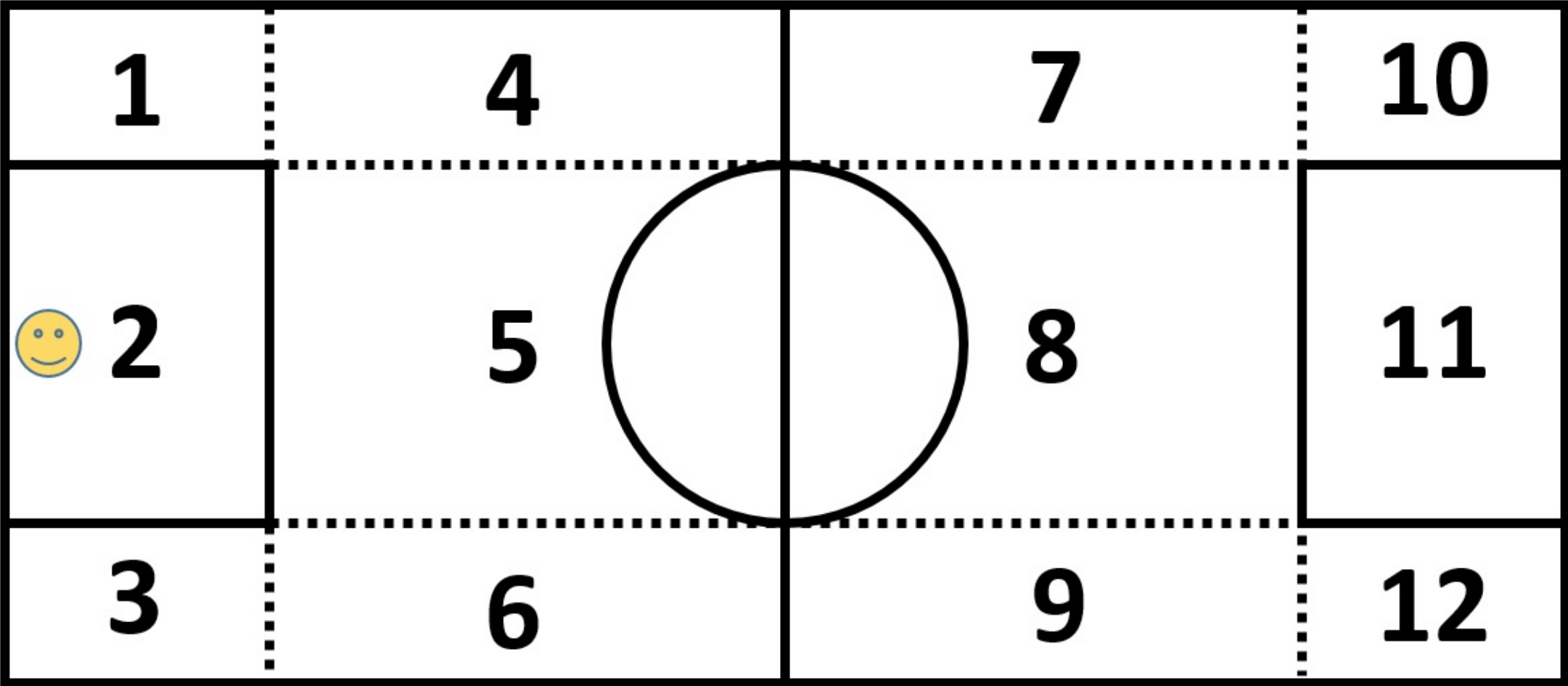
period	minute	second	duration	endTime	possession_team	team_action	player	player_position
2	73	55	1.6669999999999998	00:28:57.320000	Belgium	Belgium	Jan Vertonghen	Left Back

Undesired cases



Next Steps

- Redefine the process



Process Mining Meets Football! How Does a Football Team Possess The Ball On The Pitch? Rudi 23 Oct



Finding the right perspective of the process is one of the challenges you can face when applying process mining. In most cases we already have an idea what we would expect of the process, but in some cases it's not so easy to find the right perspective to be able to get valuable insights.

Dataset <https://github.com/statsbomb/open-data>


FIFA WORLD CUP
RUSSIA 2018

Iran - Portugal



```

1 # Python script to extract data from the statsbomb open-data dataset
2
3 # Import the necessary libraries
4 import pandas as pd
5
6 # Load the data from the statsbomb open-data dataset
7 url = "https://github.com/statsbomb/open-data/blob/master/data/games/iran-portugal-2018-06-14.csv"
8 df = pd.read_csv(url)
9
10 # Filter the data for the Iran vs Portugal match
11 df = df[df["home_team"] == "Iran" && df["away_team"] == "Portugal"]
12
13 # Print the first few rows of the data
14 print(df.head())
15
16 # Save the data to a CSV file
17 df.to_csv("iran-portugal-2018-06-14.csv", index=False)

```



Case Study 2

SPORTS ANALYTICS CHALLENGE



15 years ago



https://secure.i.telegraph.co.uk/multimedia/archive/02186/mourinho_lampard_2186242b.jpg

15 years ago

Probable system of play and starting line-up



Offensive Organization

* Team organized in a pure 4x3x3. From last year have improved in the aggressiveness of their offensive transition but on the other hand are much weaker in their characteristic possession game and are much more dependant on the creativity of Messi and Ronaldinho. Although it's only 1st leg they will try to score at St. Bridge. A lot of mistakes in 1st phase build-up but in 3rd phase and 4th phase deadly to finish all situations. Will constantly simulate free-kicks and penalties.

* Short or long build-up will depend on the amount of space and incitation we give to them. Field is made big by the full-backs who open out as wide as possible. This positioning is dangerous in 1st phase as it leaves the central defenders with no support and makes the line of pass to the full-backs easy to intercept. Will use their typical combination to exit: 1) Deco short. 2) Gio wide. 3) Ball from Deco to Gio who frees Ronaldinho inside or 4) Ball back to Edmilson to organize. Long build-up is oriented to Eto'o and Ronaldinho. No real power to flick ball in depth and great possibility of us to win 1st ball and give continuity by win 2nd ball.

* **Oleguer and Edmilson can be the ideal targets for high pressure** Both with poor notions of time and space. With Edmilson is important to let him receive the ball first and then has he turns surprise him with pressure. With Oleguer his important to reduce the space as the ball is travelling to force him to a mistake. Transition!

* Always be ready for Gio's arrival from behind. Wants depth inside when Ronaldinho stays opened getting into a position to shoot or on the overlap if he's inside.

* With Xavi out the moments of pure possession and game domination are much shorter. Their possession now is under much more threat has there are more players prone to make mistakes. In midfield Van Bommel plays simple organization passes but has power and intensity to cover a great radius of action supporting behind the line of the ball. Deco wants to penetrate with the ball (good target to pressure) but his most dangerous movement is the vertical switch when Eto'o short.

* When Ronaldinho provokes between the lines it's important to communicate with defensive midfielder because the positioning can be too far away for our full back to control (if full-back follows all the way winger has to cover space outside because Gio will penetrate from behind). This momentum can be stopped by fouls.

* Messi very different than Giuly. Last year with Giuly more depth and width in attack. Messi is the contrary. First he has total freedom and even ends up on the opposite side to create 2vs1 with Ronaldinho. He wants to receive the ball early, linking phases of play by pure ball driving (mainly coming inside to his left foot). Brings creativity and risk to the game in 4th phase. Normally his 1vs1 is a simple touch on the ball to the side on the limit of the defenders intervention. Fouls!

* Attention on the switches of position: One Eto'o movement circular to the right side with Messi (Larsson vs Betis) coming inside on an aggressive diagonal-danger

* See pag. 4 for Ronaldinho's pattern 1st time pass to Eto'o when ball is switching from right side to the left. Eto'o anticipates and reads the off-side line- depth.

* Eto'o alternates his positioning in relation to the positioning of the ball. In the build-up he will come short between lines to bring defender out, then touches and goes in behind. In the final phase he puts himself between defenders positioning and away from marker, then diagonals!!!

In their 1st phase- we can force mistakes or losses of possession by pressing Oleguer and Edmilson in the correct timing



Pressing

OLEGUER* and *EDMILSON

can be the ideal targets for high pressure

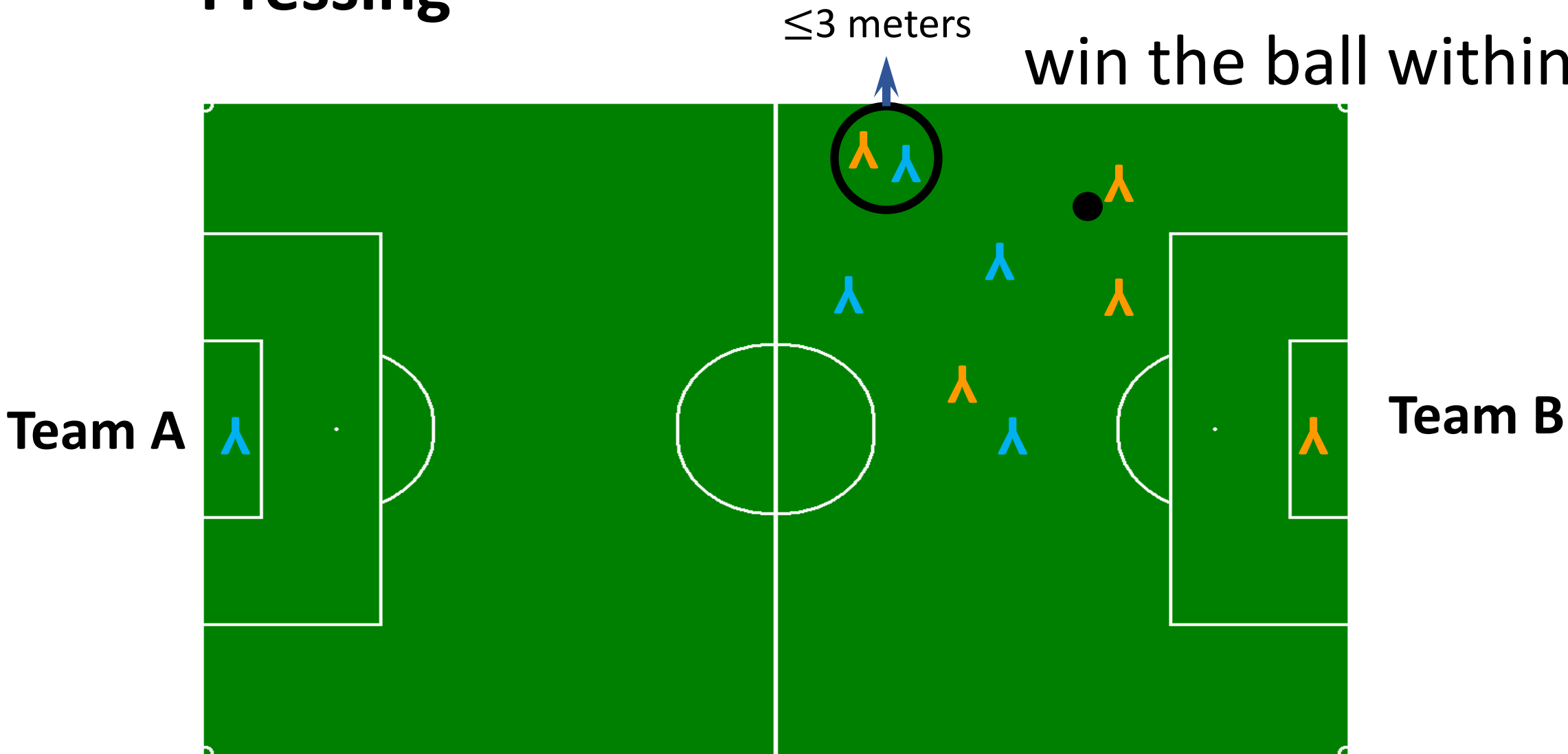
- **Challenge:**
 - To identify pressing patterns in the last 3rd of the field
- **Goal:**
 - To develop automatic, scalable, and objective tool
 - To provide feedback to the coaching staff
- **Approach:**
 - To employ *Machine Learning* algorithms

Assumptions

Pressing

Success

win the ball within 5s



Approach

Machine Learning:

\mathbf{X} = Pressing start moment

\mathbf{Y} = Successful or Unsuccessful

$$1) f(\mathbf{X}) = \mathbf{Y}$$

$$2) g(\mathbf{X}) \approx f(\mathbf{X})$$

Pattern Extraction

Fixed

$$1) \quad g(\mathbf{x}_1, \overbrace{\mathbf{x}_2, \mathbf{x}_3, \dots, \mathbf{x}_N}^{\text{Fixed}}) = \text{Prediction}$$

Increase/decrease

Fixed

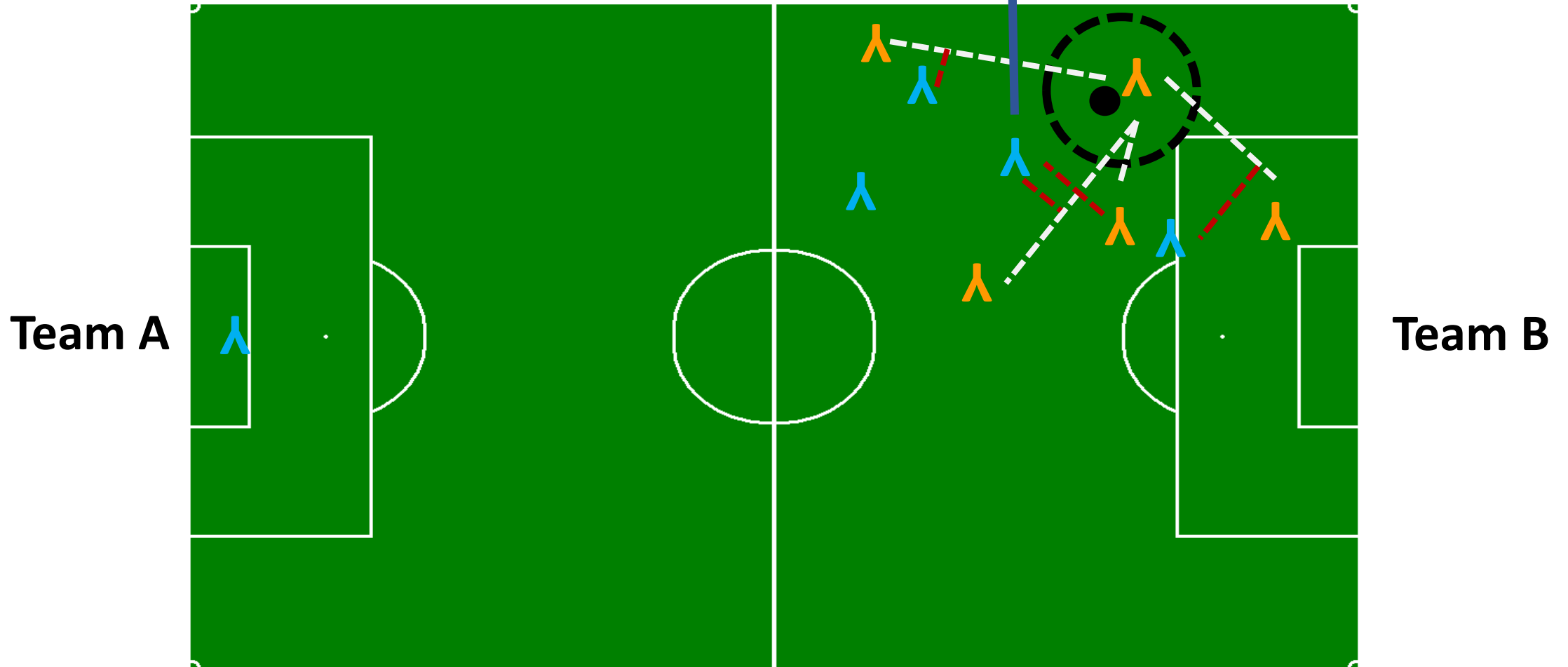
$$2) \quad g(\underbrace{\mathbf{x}_1, \mathbf{x}_2}_{\text{Fixed}}, \overbrace{\mathbf{x}_3, \dots, \mathbf{x}_N}^{\text{Fixed}}) = \text{Prediction}$$

Increase/decrease

Attributes

X = Pressing start moment

Speed



Accuracy

Per Team:

1. Train/Test

- First 80% matches
- Last 20% matches

2. Algorithms

- Logistic Regression
- Decision Tree
- **Random Forest**
- Naïve Bayes
- Light Gradient Boosting

Lyon:

1. Accuracy

- Training: **81%**
- Test: **71%**

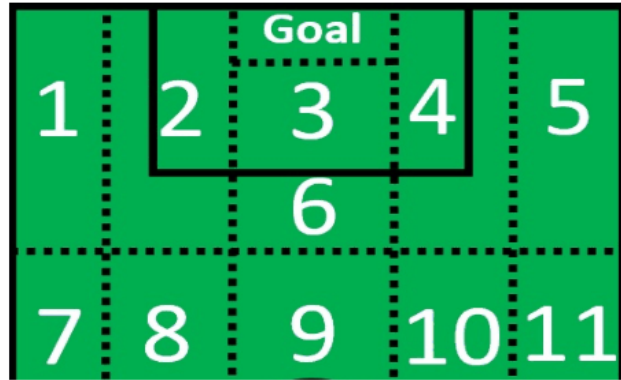
2. Baseline

- Majority Class : **55%**

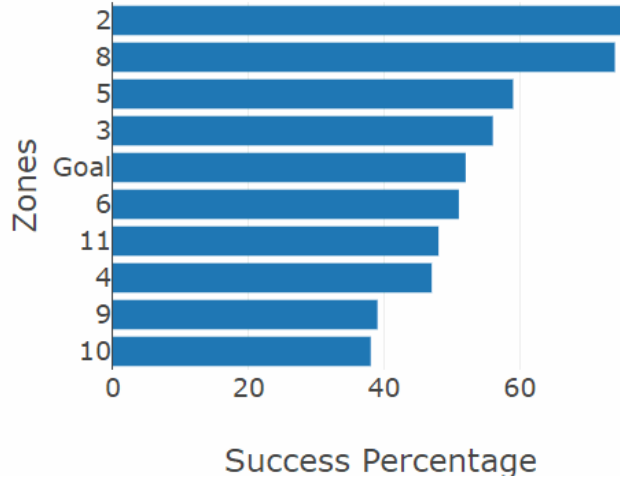
How to prepare for a new match?



Zones



Target zones to put Lyon under pressure



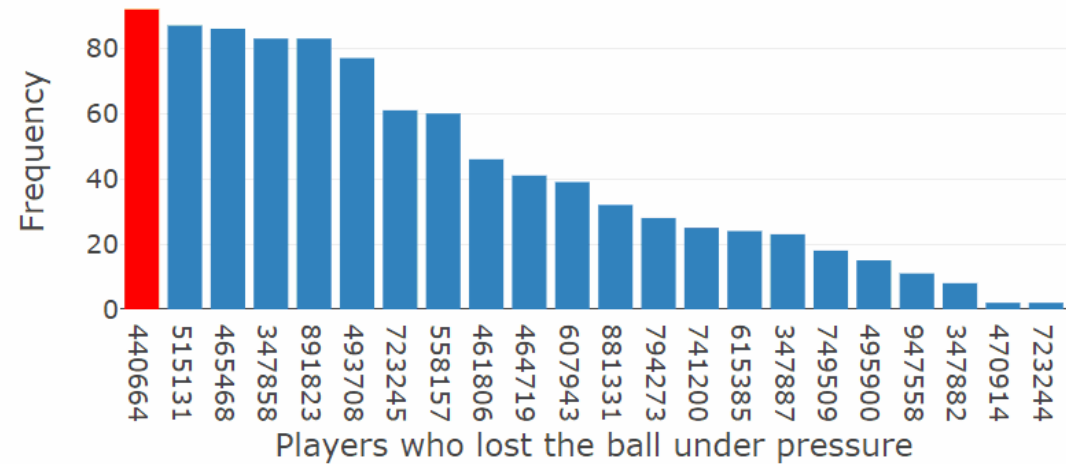
Team

Lyon

Number of Matches: 17

Pressure Success Rate Against Lyon : 57.78%

Players to put under pressure







Thank you for your attention

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<https://www.linkedin.com/in/hadisotudeh>

